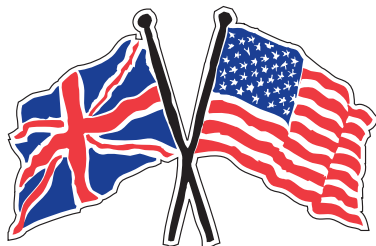


# The Samuel Smith Salute

A call to toast the iconic British brewery that sparked the US craft beer revolution:  
*Craft Brewing Since 1758*

**Samuel Smith**  
handcrafted ales & lagers



*Brewed since 1758*  
*Imported since 1978*



We are asking you to remember – or imagine – what beer drinking was like in America 39 years ago, before the first Samuel Smith's shipment arrived.

There were about 85 breweries in the US and only one was a craft brewery. Imports were few, and almost all were pale lagers. Today, the American beer scene is the most dynamic on the planet.

Build a display at your store; add a selection of Smith beers or ciders to your menu; write about Sam Smith on your blog . . . and raise a glass with us this week.

*Check for events  
near you at*  
**merchantduvin.com**

*#samsmithsalute*



From April 16 - 22 2017, many of our favourite beer spots will be saluting Samuel Smith, in the seventh annual **Samuel Smith's Salute**. Please join in: raise your glass, savor the benchmark beers from Samuel Smith's, and recall the role that this splendid brewery has played in the current great American beer scene.

Contact:

Craig Hartinger - 253-656-0321 - craigh@mdvbeer.com  
119 1st Ave. So. - Suite 400 - Seattle, WA 98104



**Merchant du Vin, Specialty Beer Importers Since 1978**

**merchantduvin.com**