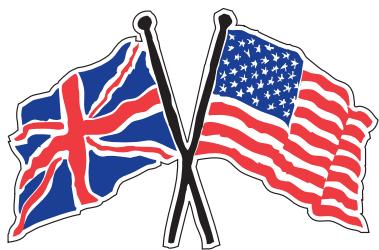


The Samuel Smith Salute

A call to toast the iconic British brewery
that sparked the US craft beer revolution:
Craft Brewing Since 1758

Samuel Smith
handcrafted ales & lagers



Brewed since 1758
Imported since 1978



We are asking you to remember – or imagine – what beer drinking was like in America 39 years ago, before the first Samuel Smith's shipment arrived.

There were about 85 breweries in the US and only one was a craft brewery. Imports were few, and almost all were pale lagers. Today, the American beer scene is the most dynamic on the planet.

Build a display at your store; add a selection of Smith beers or ciders to your menu; write about Sam Smith on your blog . . . and raise a glass with us this week.

*Check for events
near you at*
merchantduvin.com

#samsmithsalute



From April 16 - 22 2017, many of our favourite beer spots will be saluting Samuel Smith, in the seventh annual **Samuel Smith's Salute**. Please join in: raise your glass, savor the benchmark beers from Samuel Smith's, and recall the role that this splendid brewery has played in the current great American beer scene.

Contact:

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Merchant du Vin, Specialty Beer Importers Since 1978



merchantduvin.com