Ayinger Oktober Fest-Märzen 2019!

Seattle, August 20, 2019

Ayinger Oktober Fest-Märzen - an ode to barley malt, and one of the world’s most highly-respected märzens - is being delivered now to a store, bar or restaurant near you!

Oktober Fest-Märzen delights the senses: this full-bodied, amber-gold lager offers a bouquet that blends hearty German barley with elegant hop aroma, showing impressive depth and richness. Ayinger Oktober Fest-Märzen represents both classic Bavarian style and the elegant Ayinger signature: inviting, clean, amazing.

This wonderful limited-production seasonal lager sells out every year - get it now!

Sold in 4-packs of 330 mL bottles (11.2 oz. - six 4-packs per case); half-liter bottles (16.9 oz. - 20 per case); and 30 liter (7.92 gal) kegs.

Ayinger Oktoberfest began in 1810 when Princess Theresa married Prince Ludwig. The multi-day party was such a success that it became an annual 16-day celebration in Munich as well as in many other parts of the world. (Oktoberfest starts 16 days before the first Sunday in October. In 2019, that’s Saturday, September 21.)

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