



Enjoy the Real Beer Culture!

100 points - Ratebeer.com - September 2015

"World's Top Strong Lager" - Ratebeer.com - Feb. 2015

Gold Medal - Stockholm Beer & Whisky Festival 2014

97 Points - "Well-balanced, classic doppelbock"

- Craft Beer & Brewing Magazine - 2014

95 Points - Wine Enthusiast Magazine - May 2015



CELEBRATOR DOPPELBOCK

In Bavaria, the world's most competitive beer market, Ayinger beers (and their famous Gasthaus Hotel) enjoy a special status even among the 750 other brewers. According to Randy Mosher, author, brewer and World Beer Championship expert judge, "Ayinger has a long-standing reputation for excellence in beer and hospitality. Their beers are, you might say, homestyle, more lightly touched by the industrial revolution than some better-known German breweries. Compared to the mainstream, their beers tend to be just a touch fuller, darker, more intense. All this without giving up the smoothness for which Bavarian beers are justly famous."

Celebrator Doppelbock is a rich, classic Bavarian specialty lager traditionally consumed as a celebration beer. This "double bock" is a profoundly dark beer, full-bodied and velvety from half a year's aging. Despite its richness, it has a faintly smoky dryness in the finish.

Taste: A rich, dark elixir with cascading layers of malt complexity balanced by elegant hops. Notes of toffee, caramel, elegant dark-malt roastiness, and pure malt. Pinpoint conditioning and semi-dry finish.

Serving Suggestions: Roast goose, cured ham, smoked duck, wild turkey, beef filet with Dijon sauce. A great match to pastries or dessert, or enjoy with a fine cigar after dinner. Serve in a stemmed tumbler at 50° F.

History: Originally brewed at a monastery in northern Italy, "double bock" was quickly introduced by Bavarian brewers to compete with bock. Doppelbock names commonly end with the suffix "-ator."

Alecolades:

- "Simply one of the world's best beers." *All About Beer* magazine.
- "World classic." Michael Jackson.
- "Top Doppelbock," Gold Medal, World Beer Championships, 2011, 2008, 2007

Product sizes and quantities: Cases of six 4-packs, 11.2 oz (330 ml) bottles; 7.92 g (30 liter) kegs.

OG: 1.074 IBU: 24 ABV: 6.7%



Celebrator bottle UPC



Celebrator 4-pack UPC

