

The Samuel Smith Salute

A call to toast the acclaimed British brewery that has played a pioneering role in the US craft beer revolution.

We are asking you to remember – or imagine – what beer drinking was like in America 35 years ago, before the first Samuel Smith's shipment arrived.

There were about 85 breweries in the US and only one was a craft brewery. Imports were few, and almost all were pale lagers. Today, American stores, bars and restaurants offer a huge number of beers in every style, from near and far. The American beer scene now? Superb. We're proud that Sam Smith's has been part of this change.

Build a display at your store; add a new Sam Smith beer or cider to your menu; write about Sam Smith on your blog . . . and raise a glass with us in April!

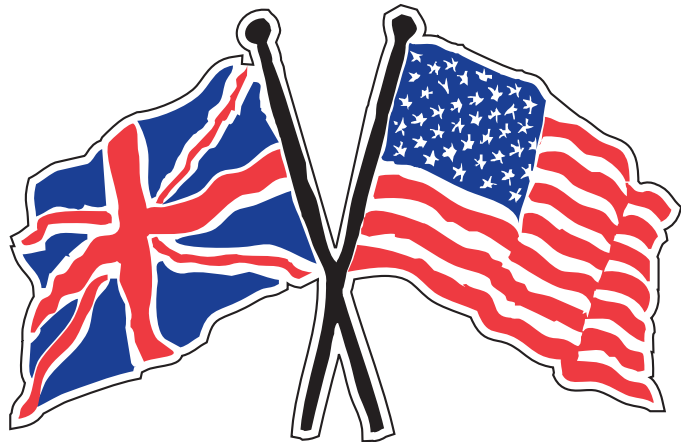
In April 2013, lots of great beer spots will be saluting Samuel Smith, in the third annual **Samuel Smith's Salute**. Please join in: raise your glass, savor the benchmark beers from Samuel Smith's, and recall the role that this splendid brewery has played in the current great American beer scene.

*Check for events
near you at*
merchantduvin.com

#samsmithsalute



Samuel Smith handcrafted ales & lagers



*Brewed since 1758
Imported since 1978*

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